

# BAYARD'S IMAGINATIVE THINKING SCOOPS THREE AWARDS

Bayard magazines are the proud winners of three Parent's Choice Awards. The Parent's Choice is a nonprofit guide to quality children's media ([www.parents-choice.org](http://www.parents-choice.org)). This foundation recognises the inspirational and fun benefits of Bayard's titles, awarding **StoryBox** with a **Gold** award, **AdventureBox** with a **Silver** and **DiscoveryBox** with a **Recommended** award. Fun, educational and designed to inspire and stimulate young imaginations, Bayard's magazines are a visual dream for children and parents alike. Bayard's collection of cult magazine titles – StoryBox, AdventureBox and DiscoveryBox – are a magazine-book hybrid that have a keep-sake feel to them. From pre-schoolers conjuring up animal friends and heroes to young adults entranced by science and history, the magazines are playful, engaging and informative.

The 'more than a book' concept was referred to as 'splendid' by the judges (composed by families, educationalists and media professionals), who also commented on the 'high calibre illustrations' and 'excellence and quality' of the magazines.

For more info and to subscribe: [www.bayard-magazines.co.uk](http://www.bayard-magazines.co.uk)

